

## CONTEST RULES AND REGULATIONS

**Enter for your chance to win a \$500 Back to School Shopping Spree! Prize package consists of: one \$500 Willowbrook Shopping Centre Gift Card. Enter in person by paper contest ballot at the contest entry display located at North Court at Willowbrook Shopping Centre in Langley, British Columbia, during shopping centre hours between 9:30 a.m. PST August 16, 2010 and 11:59 p.m. PST September 13, 2010 and/or online at [shopwillowbrook.com](http://shopwillowbrook.com) anytime between 9:30 a.m. PST August 16, 2010 and 11:59 PST September 13, 2010.**

1. Contest opens at 9:30 a.m. PST August 16, 2010 and closes at 11:59 p.m. PST September 13, 2010.
2. To enter and to be eligible to win, entrant must be a legal resident of Canada (excluding Quebec) and be eighteen (18) years of age or older. Employees and their parents, siblings and children, and persons domiciled with an employee of any of the Willowbrook Shopping Centre stores, Bentall LP, and any other organizations, media, or businesses, who assist or aid in the contest are ineligible to enter. Entrants who are under the age of majority at the date of entry are eligible to enter the Contest and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such entrant.
3. No purchase necessary. Limit of one paper contest ballot entry at the North Court at Willowbrook Shopping Centre shopping centre per person, per day and one online entry at [shopwillowbrook.com](http://shopwillowbrook.com) during the contest period.
4. Prizes must be accepted as awarded. No substitutions and/or variations of the prizes are permitted, except at Willowbrook Shopping Centres sole discretion. Willowbrook Shopping Centre is not responsible for lost or stolen prizes.
5. One (1) potential winner of the prizes will be randomly drawn from all eligible entries received during the contest period at approximately 10:00 a.m. PST on September 18, 2010 in Langley, British Columbia. Each selected entrant must first answer, without mechanical aid, a time-limited, mathematical skill-testing question, to be administered over the telephone, in writing, or in-person, before the selected entrant is confirmed as a winner. Before being awarded a prize, potential winner (or his or her parent or legal guardian) will be required to sign and return by October 15, 2010, a full release and indemnity form stating that he/she has read and understood the Contest Rules and Regulations, grants all consents required, and authorizes Willowbrook Shopping Centre to broadcast, publish and disseminate his/her name, city of residence, photograph, likeness, sobriquet and voice, in connection with any promotion or publicity, and/or for general news, entertainment and information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize
6. If, for any reason, an entrant (or his or her parent or legal guardian) cannot be reached by phone within fourteen (14) of days or if the selected entrant fails to correctly answer the mathematical skill-testing question, he/she will forfeit the prize and contest officials reserve the right, but not the obligation, to draw another entry.
7. The prize is non-transferable or convertible to cash. Contest winners (or his or her parent or legal guardian) must pick up prizes in person at the Willowbrook Shopping Centre Administration Office at Suite 150, 19705 Fraser Highway, Langley, British Columbia, prior to November 1, 2010.
8. Personal information provided on the entry form will be used to administer the contest. Certain information provided (such as postal codes and age) will also be aggregated by the Marketing Director of Willowbrook Shopping Centre or designate to provide market data but will not be identifiable by individual.
9. This contest is subject to all applicable federal, provincial, and municipal laws.
10. By entering, all contestants release and agree to hold harmless 2725312 Canada Inc. and 2973758 Canada Inc. and Bentall LP, any company affiliated with Bentall LP, any retailer or agency operating in Willowbrook Shopping Centre, any of their respective directors, officers, employees and agents of all such parties and any prize suppliers (collectively, the "RELEASED PARTIES") from and against any and all liability for any injuries, damages to persons (including death), damages to personal property or any other loss whatsoever (collectively "LOSSES") causes directly or indirectly, in whole or in part, by the contestant's participation in the contest, including but not limited to Losses arising from: (a) the contestant's acceptance, use or misuse of any prize awarded in the contest; (b) any act or omission made by any Released Party; third party (including any other Contestant) or the contestant himself / herself; and (c) any latent or apparent defect or condition in any equipment used in the contest.
11. The RELEASED PARTIES are not responsible for lost, misplaced, misdirected, illegible, incomplete, or damaged entries, or entries received after the contest deadline. Willowbrook Shopping Centre may as is sole discretion alter, amend, suspend or cancel this contest or amend the Contest Conditions at any time. Decisions of Willowbrook Shopping Centre are final. All entrants must meet and comply with all Contest Rules and Regulations. Failure to do so will result in immediate disqualification and prize forfeit.
12. All Entries become the property of the 2725312 Canada Inc. and 2973758 Canada Inc. The RELEASED PARTIES will not be liable for any failure of the contest website during the contest; for any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment or software; for the failure of any entry to be received for any reason including, but not limited to, technical problems or traffic congestion on the internet or at any website; or any combination of the above. Further, the RELEASED PARTIES will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.
13. All Entries are subject to verification. Willowbrook Shopping Centre reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to it) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification.
14. Willowbrook Shopping Centre reserves the right, to withdraw or amend this contest (or to amend these Contest Rules and Regulations) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of Willowbrook Shopping Centre that interferes with the proper conduct of this Contest as contemplated by these Contest Rules and Regulations. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws and should such an attempt be made, Willowbrook Shopping Centre reserves the right to seek remedies and damages to the fullest extent permitted by law. Willowbrook Shopping Centre also reserves the right to cancel or suspend this contest, or to amend these Contest Rules and Regulations without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.
15. To review the Bentall LP privacy policy, visit [shopwillowbrook.com](http://shopwillowbrook.com) and click on the link on the bottom of the web page.
16. \*\*\*By entering the contest, you have read and agreed to the above Contest Rules and Regulations.